

MEMORANDUM

To: Board of Regents

From: Board Office

Subject: Request for Naming the New Union Drive Suite Building I as the Gordon P. Eaton Hall, ISU

Date: November 4, 2002

Recommended Action:

Approve Iowa State University's request to name the New Union Drive Suite Building I as the Gordon P. Eaton Hall

Executive Summary:

Iowa State University is requesting approval to name the new Union Drive Suite Building I as the Gordon P. Eaton Hall. Dr. Gordon P. Eaton was the 12th President of Iowa State University, from 1986-1990.

**Distinguished
Career**

- ❑ President Eaton received a B.A. in Geology from Wesleyan University in 1951, and an M.S. in Geology (1953), and a Ph.D. in Geology and Geophysics (1957) from the California Institute of Technology, Pasadena.
- ❑ He is an established scholar and scientist in regional geology and geophysical synthesis and interpretation.
- ❑ During his academic career, Dr. Eaton received numerous awards and recognition including the U.S. Government Senior Executive Performance Award.
- ❑ He served as Chair of the Geophysics Division of the Geological Society of America and has been an invited speaker at numerous national and international conferences and meetings.
- ❑ He is a member of Phi Beta Kappa, Sigma Xi, and a fellow of the Geological Society of America.
- ❑ He is a member of the American Association for Higher Education, American Geophysical Union, American Association for the Advancement of Science, and American Association of Petroleum Geologists.

Dr. Eaton resigned from Iowa State in 1990 to accept the position of Director of the Lamont-Doherty Geological Observatory of Columbia University. In 1994, he became the Director of the U.S. Geological Survey and retired in 1997.

12th President
of ISU


During his tenure as the 12th President of Iowa State University:

- ❑ Dr. Eaton provided direction and leadership in implementing the goals of the Board of Regents, State of Iowa, and advancing higher education in Iowa.
- ❑ He was instrumental in developing the University's first major strategic planning initiative, focusing University resources on areas that are critical to the future of Iowa.
- ❑ He launched the Regents' initiative to improve faculty salaries to a competitive position and significantly expanded research support at ISU.
- ❑ President Eaton began a major initiative to improve the University's undergraduate programs and implemented a number of programs to increase the recruitment of minority and women administrators, faculty, and students.
- ❑ He was instrumental in the creation and funding of several major international research centers, including:
 - Institute for Physical Research and Technology,
 - Utilization Center for Agricultural Products,
 - Center for Designing Foods to Improve Nutrition,
 - Aldo Leopold Center for Sustainable Agriculture, and
 - Social Behavioral Research Center for Rural Health.

In addition to his institutional leadership, he is an individual of high integrity, personal warmth and provided the leadership necessary for the University to begin its transition into the 21st Century.

Consistent with
Naming Policy

Given the role President Eaton played in the growth and expansion of the University, ISU is requesting that the proposal to name the Union Drive Suite Building I as Gordon P. Eaton Hall be approved. This would be consistent with the naming of the other major buildings in the Union Drive Complex after past presidents such as Friley, Hughes, Pearson, Chamberlain, Knapp, and Welch. The proposed naming is consistent with Board policy.


Robert J. Barak

Approved: 
Gregory S. Nichols